



**Safer
Business
Network**



BUSINESS PLAN 2026-2029

**CREATING SAFER,
MORE CONFIDENT COMMUNITIES**

**Real Impact.
Real Savings.**

£275,044



27 x Return on investment
from reduced repeat offending



**100
Years**

worth of bans
issued to
prolific offenders

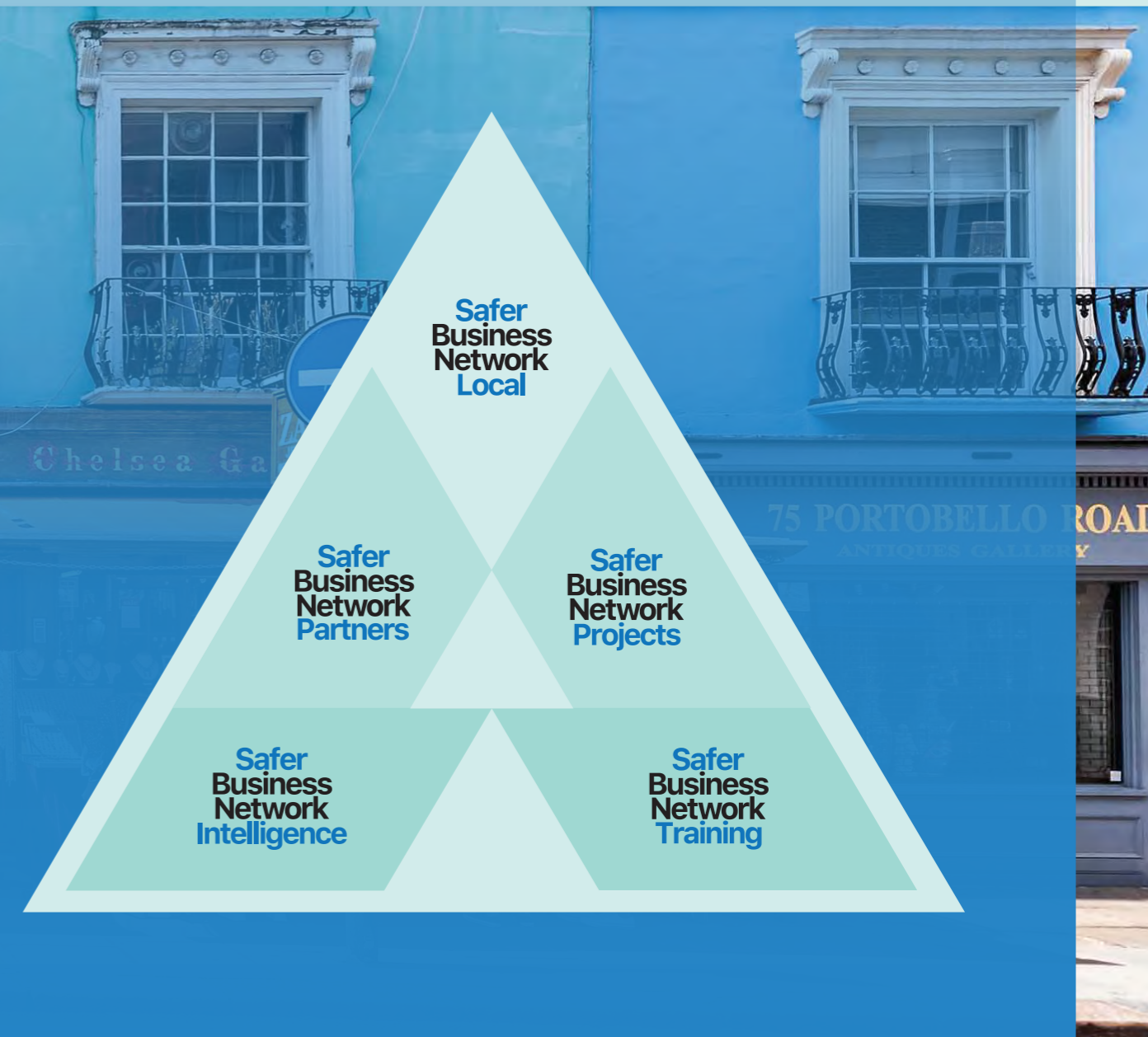


OUR MISSION

To create safer, more confident communities by bringing together partnerships, intelligence, skills and action to tackle business crime and anti-social behaviour.

We combine local delivery, intelligence, training, and partnerships to provide practical solutions that reduce crime, improve safety and build confidence.

We deliver this through five connected areas:





LOOKING FORWARD



OVER THE NEXT THREE YEARS, WE WILL:

EXPAND INTO NEW TOWN CENTRES, SUPPORTING BUSINESSES AND PARTNERS TO TACKLE CRIME AND ANTI-SOCIAL BEHAVIOUR MORE EFFECTIVELY

STRENGTHEN OUR INTELLIGENCE CAPABILITY TO BETTER IDENTIFY AND DISRUPT REPEAT AND ORGANISED OFFENDERS

EQUIP FRONTLINE TEAMS WITH THE SKILLS TO MANAGE INCIDENTS, SUPPORT VULNERABLE PEOPLE, AND CREATE SAFER ENVIRONMENTS

DELIVER AND GROW INITIATIVES THAT IMPROVE SAFETY IN PUBLIC SPACES, INCLUDING TACKLING VIOLENCE AGAINST WOMEN AND GIRLS

ENHANCE INFORMATION SHARING, GIVING BUSINESSES GREATER CONFIDENCE TO REPORT CRIME AND TAKE ACTION

SUPPORT SAFER, MORE WELCOMING HIGH STREETS THROUGH VISIBLE, PRACTICAL INTERVENTIONS



**452
Years**
of Criminal
Behaviour Orders

28,328
INCIDENTS
REPORTED



264,000
PEOPLE TRAINED
BY OUR TEAM



WHAT WE ACHIEVED IN 2025



7,458
ENGAGEMENTS
WITH BUSINESSES



2,708
POLICE ENGAGEMENTS

11,136
OFFENDERS LOGGED

100 YEARS
OF SBN BANNING
ORDERS ISSUED



FROM THE CHAIR

In Autumn 2025 I was delighted to become Chair of the Safer Business Network and am proud to introduce our first Business Plan, setting out our ambition for the next three years.

Safer Business Network is a leading organisation dedicated to improving the safety and security of businesses, demonstrating the impact of strong partnerships between business, police and local authorities. For over 15 years, we have supported Business Crime Reduction Partnerships (BCRPs), representing more than 50,000 businesses across London. We work with national retailers, independents, Business Improvement Districts and property owners to deliver intelligence-led approaches to crime, with 72% of members reporting improved confidence in policing.

Beyond retail crime, our Violence Against Women and Girls programme has trained over 100,000 frontline staff and established more than 80 Safe Havens across London. Nationally, we manage major programmes such as the National Infrastructure and Vehicle Crime Reduction Projects, securing funding from government and industry.

This impact is driven by an exceptional team, led by our Chief Executive, Hannah Wadey. As a Board member for over two years, I have seen opportunities to go further: to better quantify our impact, strengthen our narrative, and expand our model into new areas. This Business Plan reflects that ambition, combining growth with a continued commitment to delivering for our existing partners, who remain the foundation of our success.

Finally, thank you to our Board and staff for their dedication in turning ambition into reality.

Thank you



**Ian Dyson CBE, Chair
Safer Business Network**

FROM THE CEO

At Safer Business Network, our focus has always been clear: delivering practical solutions that make communities safer and strengthen confidence for businesses and the public.

Over the past three years, we have grown significantly, expanding our reach, deepening partnerships and strengthening how we use intelligence, training and on-the-ground activity to tackle crime and vulnerability. From supporting businesses across London to leading national programmes, our work is increasingly recognised for its impact in a changing landscape.

Our work is grounded in real-world experience. We see first-hand the challenges facing businesses and communities and use that insight to shape solutions that are practical, responsive and effective.

Our strength lies in how our work connects, bringing together local delivery, intelligence, training, projects and partnerships to build safer communities, strengthen confidence and ensure a more consistent response.

This Business Plan sets out the next phase of our development, keeping local delivery central to our approach, while growing our reach, investing in intelligence and technology, and expanding into new areas. At the same time, we will strengthen how we evidence our impact and influence at a national level.

Our members and partners remain at the heart of everything we do, and it is through these relationships that we deliver real change. Thank you for your continued commitment.

As Chief Executive, I am proud of what our team has achieved, with the support and guidance of our Board, and confident in the impact we will continue to make over the next three years.

**Hannah Wadey, CEO
Safer Business Network**



OUR BOARD



Ian Dyson CBE QPM DL
Chair

Former Commissioner
- City of London Police
Policing & Security
Sector Consultant



Helen Clayton
Vice-Chair

Founder & Director
Solstice Risk Advisory



Claude Abi-Gerges

Managing Director
Capital Arches Group



Michael Pearce

Director of Security
and Resilience
Landsec



Lisa Baskott

Founder & CEO
2 Line of Defence



Phillipe Chiarella

Chief Executive
Fire & Lightbox
London



Tim Mitchell

Councillor
- St. James' Ward
Westminster City Council
Local Authority Advisor



Supt. Lisa Maslen

City of London Police
National Business
Crime Centre
Lead Police Advisor

MANAGEMENT TEAM



Hannah Wadey

CEO



Adam Ratcliffe

Operations
Director



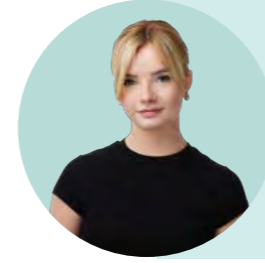
Eren Bessim

Training &
Development
Manager



Rachelle O'Sullivan

Head of
Partnerships



Taylor Mann

Partnership
Manager



Mohammed Qazi

Partnership
Manager

Intelligence Lead



Balazs Csanadi

Partnership
Manager



Sara Tetlow

Partnership
Manager

LOCALLY CONNECTED

Our local partnerships are at the heart of everything we do. We continue to bring businesses, police and partners together, strengthening communication and information sharing, delivering coordinated action that makes a visible difference.

STRONGER LOCAL PARTNERSHIPS

OBJECTIVE

To build trusted, effective networks that support businesses and improve safety across town centres and business districts.

ACTIVITIES

- Deliver regular engagement with businesses, and our local stakeholders
- Facilitate partnership meetings and information sharing forums
- Support coordinated responses to incidents and repeat offenders
- Maintain high levels of member satisfaction and retention



EXPANDING OUR REACH

OBJECTIVE

To bring our proven local model to more town centres, supporting safer communities across London and nationwide.

ACTIVITIES

- Expand into new locations
- Introduce flexible delivery models to support different areas
- Grow our network while maintaining a strong local focus
- Share best practice across partnerships to strengthen impact

BUILDING CONFIDENCE & VISIBILITY

OBJECTIVE

To strengthen confidence in local partnerships and improve reporting and coordinated action.

ACTIVITIES

- Support businesses to report crime and share intelligence
- Improve communication between partners and police
- Deliver visible activity that reassures businesses and the public
- Promote success and impact across our network

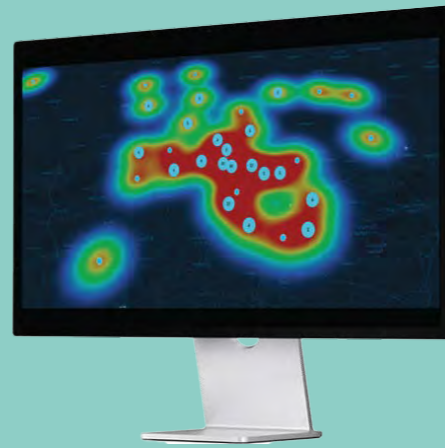
TURNING INSIGHT INTO ACTION

OBJECTIVE

To provide timely, relevant intelligence that enables businesses and partners to act with confidence.

ACTIVITIES

- Produce regular intelligence updates on crime trends and patterns
- Identify and track repeat and organised offenders
- Share insights that support prevention and early intervention
- Ensure intelligence is practical, accessible and easy to act on



GROWING A SUSTAINABLE SERVICE

OBJECTIVE

To develop a scalable intelligence service that supports long-term impact and value for members.

ACTIVITIES

- Introduce a structured intelligence service for businesses and partners
- Expand the service across locations and sectors
- Continuously improve through feedback and engagement
- Build a trusted, high-quality service that supports safer communities locally



INTELLIGENCE

LED

We aim to establish Safer Business Network as a leading local crime intelligence hub, providing clear, actionable insight that helps partners prevent crime and respond effectively.

CONNECTING INTELLIGENCE

OBJECTIVE

To create a connected intelligence network that strengthens coordination and improves the response to business crime.

ACTIVITIES

- Connect local intelligence to build a clearer picture of offending
- Work with police and partners to strengthen collaboration
- Establish a national intelligence sharing network across sectors
- Support a more effective response to organised and repeat crime



EXPERTLY TRAINED



We will continue to equip businesses and frontline teams with the skills and confidence to create safer, more inclusive environments.

BUILDING WORKPLACE SKILLS

OBJECTIVE

To equip frontline teams with the practical skills and confidence to manage incidents and respond effectively to crime and vulnerability.

ACTIVITIES

- Deliver practical, scenario-based training tailored to real-world challenges
- Support staff to manage conflict, theft and anti-social behaviour
- Build confidence in responding to incidents safely and effectively
- Provide guidance to support day-to-day operations



264,000
PEOPLE TRAINED
BY OUR TEAM
IN 2025



EMBEDDING SAFEGUARDING & AWARENESS

OBJECTIVE

To strengthen safeguarding knowledge and support businesses to create safer, more inclusive spaces.

ACTIVITIES

- Deliver training on safeguarding and vulnerability
- Support awareness of violence against women and girls
- Help staff recognise and respond to risk
- Promote consistent, confident approaches across businesses

EXPANDING & DIVERSIFYING DELIVERY

OBJECTIVE

To increase access to training and build a skilled workforce contributing to safer communities nationwide.

ACTIVITIES

- Expand delivery across new locations and sectors
- Offer flexible training formats, including in-person and digital learning
- Diversify delivery through new platforms and approaches
- Share best practice to strengthen impact across our network

PROJECTS DELIVERED

We continue to deliver innovative, community-led projects that reduce crime and improve community safety, including the National Vehicle Crime Reduction Partnership and the continued delivery of the Mayor of London's Women's Night Safety Charter over the next three years.



STRENGTHENING FLAGSHIP PROJECTS

OBJECTIVE

To build trusted, effective networks that support businesses and improve safety across town centres and business districts.

ACTIVITIES

- Continue delivery of key initiatives across our network
- Strengthen impact through partnership-working and engagement
- Ensure projects remain responsive to local needs and priorities
- Build on proven approaches to deliver consistent results



DEVELOPING NEW INITIATIVES

OBJECTIVE

To design and deliver new projects that respond to emerging challenges and improve safety across communities.

ACTIVITIES

- Continue to look for new opportunities focused on priority issues
- Pilot innovative approaches to prevention and early intervention
- Work with partners to identify gaps and opportunities for new delivery
- Test and scale new ideas that support safer environments

SECURING GROWTH & INFLUENCE OBJECTIVE

OBJECTIVE

To secure long-term funding and recognition, enabling projects to scale and deliver wider impact.

ACTIVITIES

- Pursue multi-year funding opportunities to support sustainability
- Expand successful projects into new locations
- Share learning and best practice across partners and sectors
- Position SBN-led projects as models of best practice nationally

GROWING OUR PARTNER NETWORK

OBJECTIVE

To develop a diverse and engaged network of partners who support and strengthen our work.

ACTIVITIES

- Grow our partner network across key sectors and industries
- Build relationships with organisations aligned to our mission
- Create opportunities for partners to contribute to safer communities
- Ensure partners are engaged and connected to our work



PARTNERSHIP DRIVEN

We are building a strong network of business and community partners who work with us to reduce crime, improve safety, and support stronger, more resilient communities.

CREATING VALUE FOR PARTNERS

OBJECTIVE

To develop meaningful partnerships that provide clear value and shared benefit.

ACTIVITIES

- Develop tailored partner packages and opportunities
- Provide access to intelligence, training and insight
- Offer opportunities for collaboration, visibility and engagement
- Ensure partnerships deliver mutual benefit and impact



STRENGTHENING COLLABORATION & INFLUENCE

OBJECTIVE

To bring partners together to share learning, strengthen collaboration and influence wider change.

ACTIVITIES

- Host partner forums and events to share best practice
- Facilitate collaboration across sectors and organisations
- Share insights and learning from across our network
- Support partners to contribute to national conversations on community safety

TESTIMONIALS

It's great working with Safer Business Network and the partnership work done in the short time I've been here in the West End has been exceptional. The team have been extremely supportive in our quest to bring prolific offenders to justice, which allows businesses to feel supported.

Metropolitan Police Officer, Safer Neighbourhoods Team.

Since starting on the footprint, the SBN officer has made a significant and very positive impact. His presence and approachable manner have been particularly impressive. He consistently engages well with both our retailers and the wider retail team and has integrated seamlessly across the contract.

Head of Security, Large London Estate

Membership with Safer Business Network helps us better understand what is happening in our local area, supports our team to feel safer, and increases our confidence in local police. We know what is going on and feel supported.

High Street Retailer, SBN Member

Safer Business Network gives retailers confidence in policing and reporting incidents. That's crucial because we know retail crime is very much underreported, but for us to understand the issue and allocate resources to the right places, we need to have a full picture of what's happening.

National Business Crime Centre

Many businesses have seen reductions in antisocial behaviour and shoplifting. Some have felt confident enough to place street furniture back outside - an important indicator of renewed confidence in the area. Retail managers consistently tell us their teams feel more confident reporting incidents, knowing their information is actioned quickly and feeds directly into patrols, priorities and offender targeting.

BID Manager, Central London BID

Safer Business Network brings insight and local knowledge that helps us identify prolific offenders quickly and focus on those causing the most harm.

Met Police Forensic Imagery Team

90%
OVERALL
SATISFACTION

WHY  **Safer Business Network ?**

For more than 15 years, Safer Business Network has built a trusted, proven model that delivers real impact for businesses, communities, and public sector partners alike. Our longevity is rooted in consistent service delivery, strong partnerships, and an approach that evolves alongside the needs of modern communities.

89% WOULD RECOMMEND THE BCRP TO OTHER BUSINESSES

As a not-for-profit organisation, every penny we generate is reinvested directly back into the communities we support. This ensures our focus always remains on creating safer, stronger, and more resilient places rather than generating profit.

86% REPORT THEIR BUSINESS IS SAFER AS A RESULT OF THE NETWORK

Over the years, we have earned the trust of our members and partners through reliable delivery, meaningful engagement, and a track record of producing measurable outcomes. That trust has enabled us to grow long-term partnerships across multiple sectors and regions.

89% EXPRESS CONFIDENCE IN THE BCRP'S ABILITY TO DETER AND PREVENT CRIME

Collaboration sits at the heart of everything we do. We believe the best outcomes are achieved when businesses, local authorities, emergency services, community organisations, and wider partners work together with a shared purpose. Safer Business Network is committed to building inclusive partnerships and creating opportunities for everyone to contribute, connect, and play a role in making communities safer and stronger.

93% FEEL INFORMED ABOUT CRIME AND SAFETY ISSUES

We are equally committed to innovation and the intelligent use of technology to enhance the way we support our members. By embracing digital tools, modern communication methods and data-led approaches we continue to improve efficiency, responsiveness, and the overall value of our services.

Safer Business Network combines experience, trust, collaboration, innovation, and community purpose - creating a model that is both sustainable and future-focused.



 [linkedin.com/company/18432612](https://www.linkedin.com/company/18432612)

 [instagram.com/saferbusinessnetwork](https://www.instagram.com/saferbusinessnetwork)

 saferbusiness.org.uk